



MAKE NEW FRIENDS CAPITAL CAMPAIGN

VIRGINIA BEACH FRIENDS SCHOOL
THE CATHERINE POLIZOS ART PAVILION



THE CATHERINE POLIZOS ART PAVILION

Over the course of its long and proud history, Virginia Beach Friends School (VBFS) has demonstrated the ability to adapt and evolve. We invite you to join us on this inspiring journey into the future of VBFS with the construction of a new multi-use building that will include a dedication for a \$50,000 indoor/outdoor art pavilion honoring the late artistic talent, Catherine Polizos. The visual and fine arts programs at VBFS have and will always continue to be an important and strong offering.

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WELCOME NOTE FROM GEORGE POLIZOS

The photo of my mother on the front cover was taken in early 1966 when I was a student at Virginia Beach Friends School. I remember those days clearly - walking to the Meeting house once a week to contemplate in complete silence for 30 minutes. What torture! I remember finishing math assignments well within the allotted time and working on even more, learning an important lesson that every child everywhere should learn: don't settle for the minimum. I began competing with myself to see how much I could accomplish. Finally, although I didn't realize it at the time, I was building a foundation based on the Quaker testimonies that we call SPICES (we like acronyms at Friends): simplicity, peace, integrity, community, equality, and stewardship. These character traits live in every child who goes through Friends and stays with them for life.



My mother passed away in February 2018, and the School Committee, of which I am now a member, made the decision to redesign our campus anchored by a new building. When the initial rendering called for an outside workspace adjacent to the art room, I sensed the perfect opportunity to honor my mother's talents and gifts by naming this beautiful space the Catherine Polizos Art Pavilion. My hope is that her ongoing presence will inspire budding artists to take their talents as far as they can.

WELCOME NOTE FROM LYNN POLIZOS

This is an image that I too will always remember - my mom sitting at her art table designing timeless corporate graphics, while I sat on the floor drawing my own creations.

After completing her degree at the Moore College of Art & Design in Philadelphia, Mom became a trailblazer in the local advertising industry, becoming one of the first female graphic artists in the 1960's Mad Men era. She earned many awards for her creative excellence and was a respected mentor to many young graphic artists during her 30-year career.

Mom was inspired and energized by her frequent visits to major art museums, many times with George and me in tow. She shared her love of art by teaching us how to read and appreciate the visual elements of art and design that bring artwork to life. But it was her love of painting that most fulfilled her throughout her life and well into her 80s. Her contemporary abstracts and collages among mediums of oils, watercolors and charcoal have a prominent place in our homes.

Mom would be overwhelmed with our gesture in honoring her with the Catherine Polizos Art Pavilion. Art gave her much joy throughout her life and she would be excited that a dedicated space named for her would inspire children to identify and expand their talent, gifts and creativity.



VIRGINIA BEACH FRIENDS SCHOOL WHAT'S OUR WHY?

Founded in 1955, Virginia Beach Friends School was established to provide a progressive Quaker education to the children of Hampton Roads. The values-based academic program, anchored by the Quaker testimonies of Simplicity, Peace, Integrity, Community, Equality, and Stewardship (S.P.I.C.E.S), is the reason families have flocked to the program in recent years. With a doubling of enrollment from 71 students at the start of the 2018-19 academic year to 160 students for the 2021-22 academic year. Virginia Beach Friends School enthusiastically begins an aggressive capital campaign to meet the enrollment demand and push its program forward at all levels.

With the school's unique values-based, experiential whole-child education program at its forefront, highlighted by transformational student/teacher relationships from toddler through eighth grade, Virginia Beach Friends School continues to position itself as the small "neighborhood" independent school where every child is known for who they are and what strengths they possess. As a VAIS (Virginia Association of Independent Schools) and FCE (Friends Council on Education) accredited school, Virginia Beach Friends School prepares students for high school success and success as global citizens.

The Make New Friends Capital Campaign aims to increase the school's brand awareness by creating a state-of-the-art academic building with a new gym, classrooms, a performing arts space, modern science labs, and music and art facilities that recognize our standing commitment to all aspects of art education.

Virginia Beach Friends School is set apart from other independent schools in the surrounding area by our values-based educational learning program. Virginia Beach Friends School celebrates the inner Light in every child that attends and provides a sense of freedom in individual learning styles. By offering an education focused on strong academics and strong character building, Virginia Beach Friends School prepares its students for their future beyond 8th grade.

Virginia Beach Friends School, since 1955, has been a staple of the Hampton Roads community. Long known as the best-kept secret in Virginia Beach, the secret is out! Today, the school has transformed into a buzz-worthy and competitive independent school amongst the seven cities.



SHE HAS DESIGNS ON ART

BY CAMMY SESSA, JANUARY 15, 1966
VIRGINIAN PILOT, STAFF WRITER

No wonder Cathy Polizos has such an unusual interest in art--Art's her husband and profession.

She's a prize-winning advertising artist who works with her husband, Art Polizos in his ad agency. She has, in fact won four awards in as many years- the most recent from the Art Director's Club at Norfolk for a trademark design of a new Richmond bank.

"I had a free hand in designing this," she said holding up the bank symbol, "I selected the colors and just about all the designs, and it was very satisfying to do."

Cathy is a design artist as opposed to an illustrative one. She is a graduate of the Moore Institute of Art in Philadelphia. Her artist's life is geared to a wide range of symbols and letterheads.

She has no difficulty adjusting her career to her home life.

"I have the same kind of set up at home as I have here in the office," she said. "I can do a great deal of work at home if I have to."

She and Art live in Pembroke Manor with their two children, George, 7, and Lynn, 4. When George knew I was going to be interviewed this morning, he asked if I were going to be in the funny papers."

Cathy loves to cook. "I have drawers filled with fancy recipes, but I can't find the time to do all the things I want." Cathy's busy life doesn't leave much time for hobbies, but she's looking forward to more leisure in the future. "I have a file at home where I put all the patterns, projects and things I want to eventually get around to," she said. "I call it my, 'someday file.'"

She feels that working sometimes helps family life because the children are more aware of outside interests. But we have a rule at home--never discuss advertising after hours," she said.

Cathy Polizos is sold on the field of commercial art for women. She thinks more and more opportunities are opening for them if they have a flair and can get a feeling across.

Cathy's artistic flair shows in her choice of clothes. A subtle yellow silk blouse was a delightful compliment to the green tweedy suit she was wearing. Explaining her fashion perception, she said, "An artist looks at things differently. Colors are related in a different perspective."



MEET JAMES O'CONNOR: HEAD OF VBFS VISUAL ARTS PROGRAM

With over 23 years of experience in teaching at MOCA (previously known as the Contemporary Art Center) and 13 years with Friends School. James inspires students and adults with his amazing artistic skills and talent. He works with every age demographic and specifically enjoys the early childhood group, anticipating the discovery moment when they "get it," which makes all of the hard work worth it. Life drawing, independent film, classical arts and contemporary forms are a few of his favorite lessons to teach. His wealth of knowledge from studying abroad, to extensive field experience and on site experiences at places like the Philadelphia Zoo, glass blowing studios and outdoor adventures, help shape his passion towards art. Ultimately, he became a teacher because he loves sharing what was shared with him- a passion for creating.

Degrees: B.F.A. The University of the Arts Philadelphia,
Studied Abroad at: Illaboratorio per Affresco, *Qualified professional technique certified by the Italian Government under Leonetto Tintori



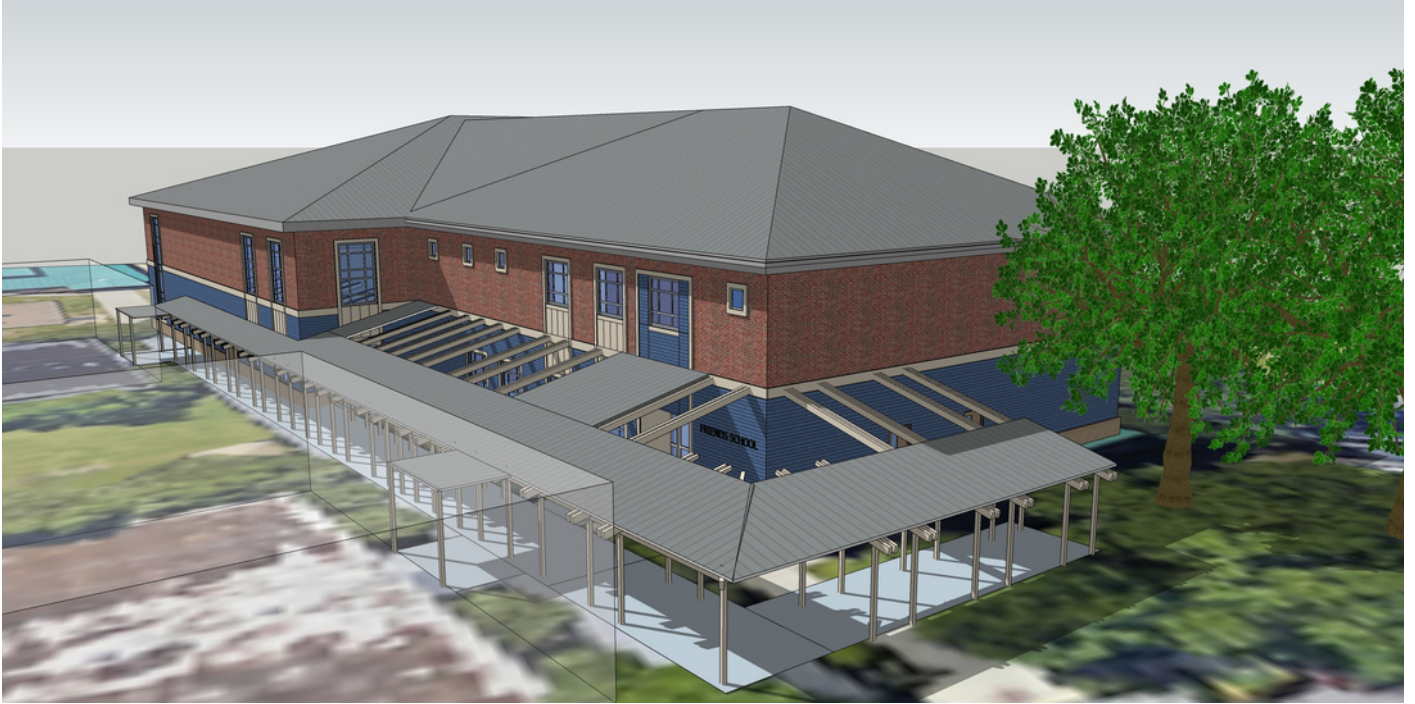
MAKE NEW FRIENDS

Being involved in the Make New Friends Campaign through The Catherine Polizos Art Pavilion is presented as an opportunity for donors to be part of a transformational project that will truly make a difference in the future of Virginia Beach Friends School as well as the broader educational community of Hampton Roads. By investing in the future of Virginia Beach Friends School, this is a chance to bestow a legacy on the school's art program environment that will set Virginia Beach Friends School up with a state of the art indoor and outdoor art pavilion. Gifts made towards the dedication of the art pavilion in Catherine's name will allow a historic Virginia Beach school to continue growth through support of the facilities and programs.

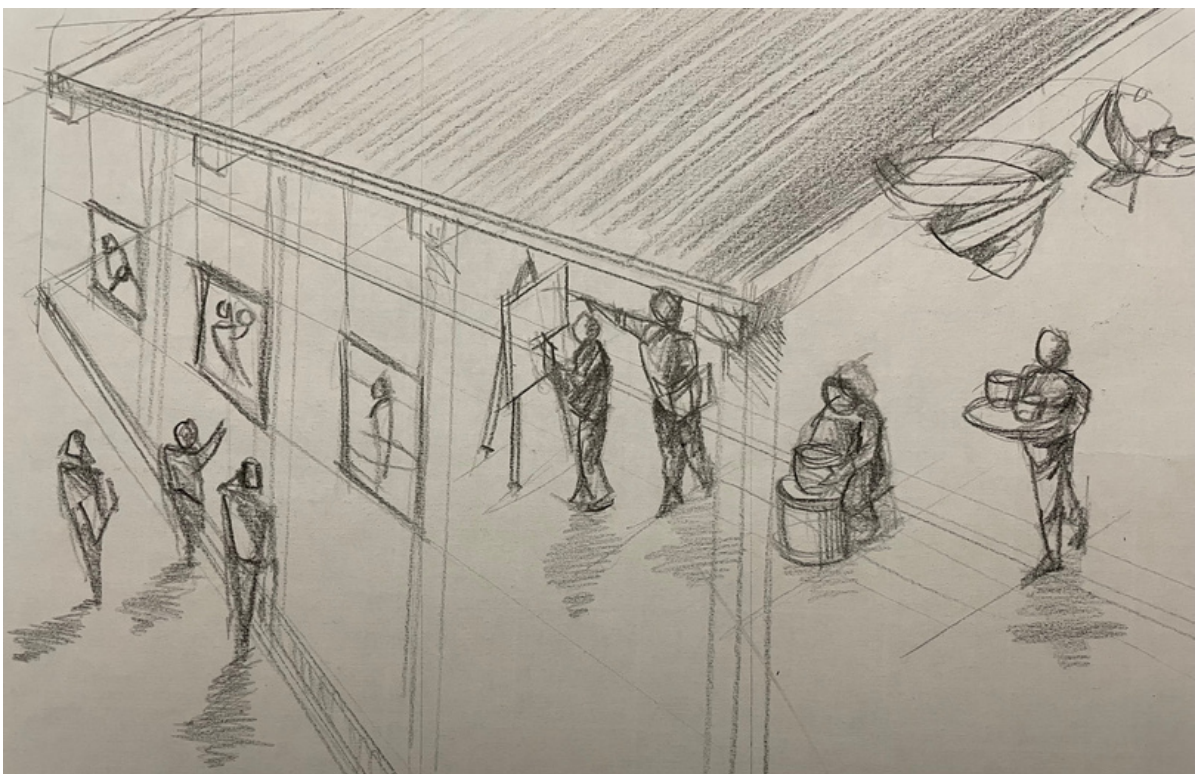
TAKEAWAYS

- VBFS embraces whole child education coupled with strong core academics.
- Quaker values are taught throughout project-based learning activities and everyday curriculum.
- VBFS offers a freedom in individual learning styles.
- VBFS is accessible and affordable in comparison to area competitors.
- Outdoor learning spaces and multiple green spaces are extensively used throughout VBFS.
- VBFS places value in extracurricular course work such as gardening and yoga.

FUTURE FRIENDS



ART PAVILION



ART PAVILION





THE CATHERINE POLIZOS ART PAVILION VIRGINIA BEACH FRIENDS SCHOOL

1537 Laskin Road
Virginia Beach, VA 23451
757-428-7534

To assist Virginia Beach Friends School and the Catherine Polizos Art Pavilion,
I/we pledge the sum of \$_____.

PAYMENT OPTIONS:

____ Easy online payment via DonorBox: <https://donorbox.org/the-cathy-polizos-art-pavilion>

____ Check payable: Virginia Beach Friends School, ATTN: Anna Canada, 1537 Laskin Road, Virginia Beach, VA 23451. Please note Catherine Polizos Art Pavilion in the check memo.

DONOR INFORMATION

Name: _____

Phone: _____

Address: _____

Email Address: _____

Date: _____

This a tribute gift: _____ in honor/in memory of _____

Signature: _____